



Strategy. Governance. Influence.

Dr. Ceyhun Emre Doğru is an advisor, academic, author, media personality and speaker.

He works with organizations and leaders to make effective strategic decisions, build robust governance frameworks and lead with profound influence.

Dr. Doğru delivers trusted advisory, executive training, academic lectures, media insights and keynote speeches on the following topics:

- Strategic Thinking & Decision-Making
- Leadership, Governance & Influence
- Stakeholder Engagement & Reputation Management
- Negotiation, Dispute Resolution & Crisis Management
- Geostrategic, Policy & Regulatory Analysis

In addition to his advisory work at CORPERA Consulting, Ceyhun Emre Doğru has an active presence in media. He presents the weekly business show *Strategy Floor* (in Turkish) and *Türkiye Executive Brief* podcast on CNBC Türkiye. He is also a columnist at Forbes Türkiye.

Dr. Doğru teaches graduate and Executive MBA courses at Türkiye's top-ranking Boğaziçi University. He also serves as the Secretary General of the Public Affairs Institute of Türkiye.

Ceyhun Emre Doğru is the author of *Strategic Mind's Handbook: A Guide to Making Better Decisions in Business and Life* (in Turkish).

Prior to his current roles, he gained experience at the United Nations and NATO, and worked as a geopolitical analyst at Strategic Forecasting. He served as TUSIAD's (Turkish Industry & Business Association) representative to Washington, DC.

Dr. Doğru completed his undergraduate studies at Ankara University's Faculty of Political Science and the Université Libre de Bruxelles, obtained his master's degree from the European Institute, and earned a doctoral degree from Koç University.

Ceyhun Emre Doğru speaks English and French. He is married with two children.